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www.wframecreative.com

EDUCATION

BACHELORS OF JOURNALISM & MASS COMMUNICATIONS

University of South Carolina
Spring 2022

Majoring in Visual Communications
Graphic Design Minor
Current GPA: 3.905

AWARDS

ADDY AWARD (GOLD OR SILVER)

American Advertising Federation of the
Midlands - Social Media Campaign

OUTSTANDING MULTIMEDIA

CreateAthon UofSC 2021

BEST IN SHOW - RUNNER UP

CreateAthon UofSC 2021

PRESIDENTS LIST

University of South Carolina - Spring 2021,
Fall 2021,

DEANS LIST

University of South Carolina - Fall 2018,
Spring 2019, Fall 2019, Spring 2020, Fall 2020

EAGLE SCOUT

Boy Scouts of America - 2015

EXPERIENCE

GARNET MEDIA GROUP

Creative Services Team Designer
Columbia, SC | August 2021 - Present

- Designed advertisements and promotional graphics for on campus organizations and Columbia, SC using the Adobe Creative Suite.
- Produced work that was submitted on time and met the needs of the clients who requested them.
- Communicated with clients in order to fully understand projects and submit the requested work.
- Led and executed different campaigns for on campus events and organizations - including a large scale publication printed and distributed across the University.
- Worked and collaborated with other Creative Services designers for effective project completion.
- Received a Gold and Silver AAF Addy Award for the Best of Carolina Social Media Campaign graphics.

CREATEATHON UofSC

Team Member
Columbia, SC | October 2021

- Collaborated with 4 other students to refresh the Hospice and Community Care non profit over a 24 consecutive hour long design event.
- Updated logo, color palette, brand kit and style guide, created social media graphics, and volunteer t-shirts
- Used creative problem solving to help communicate and explain the goals and mission of Hospice and Community Care.
- The team received the Outstanding Multimedia Award for

PATCH AND ARTWORK DESIGNER VOLUNTEER

Coastal Carolina Council Boy Scouts of America
Columbia, SC | 2017 - Fall 2020

- Designed 100th Anniversary patch design and memorabilia.
- Designed patch artwork for National Scout Jamboree contingent
- Patch Designer for Camp Ho Non Wah
- Created Promotional Materials including T-shirts, displays and Patches for BSA Order of the Arrow Regional Conference

SKILLS:

Adobe Creative Suite, Microsoft Office, Canon 5D Mark IV, Canon 5D Mark III, Canon 80D